

**MINUTES
DOWNTOWN DEVELOPMENT AUTHORITY**

The Downtown Development Authority Board held a regular scheduled meeting on January 12, 2022 at Jesup City Hall. Roll call was as follows:

Chair, Dawn Zmuda	Present
Vice Chair, Jeff Chandler	Absent
Raymond Brown	Present
Rick Peel	Present
Kim Rozier	Present
Jennifer Reeder	Present
Interim City Manager, Rose Marcus	Present
Building Inspector, Don Herrin	Present
DDA Director, Molly Hall	Present
Secretary, Tracy Smith	Absent

Mr. Brown made a motion, seconded by Mrs. Reeder to approve regular scheduled meeting minutes for December 8, 2021. All members present voted yes.

Discussion was held on the following old business:

- Streetscape: Mrs. Hall updated the board that construction on West Cherry Street was set to begin around Jan. 14th and run through mid-April. She noted that construction on West Walnut and West Plum would begin after, but that the schedule is subject to change. She stated that the construction of the sidewalks was awarded to Underground Excavation and the lighting (streetlamps and wiring) to ALS of NC. Mrs. Hall stated the project is scheduled to be completed by the end of September.
- Pocket Park: Mrs. Hall stated that she had spoken with a representative from CSX and was not hopeful of gaining permission to use the rail line for the sidewalk at the park. She stated that the sidewalk to the depot could still be accomplished with permission from Jeter Brothers who own the adjoining property. Mrs. Hall noted that she is working to determine where the property lines of the lot are. The board held much discussion on the sign structure at the park. Mrs. Reeder made a motion, seconded by Mrs. Zmuda to remove the digital sign and the brick sign structure. The board requested Mrs. Hall to have UGA revise the existing renderings to show the removal of the sign and possible change in placement of the sidewalk and pergola. Mrs. Hall said that she also recommended adding of some additional Edison lighting to the plan. Mrs. Hall stated that she would contact UGA to get the renderings revised. Mrs. Hall also shared with the board that the planting of several of the trees in the park would be ideal in February around Georgia's Arbor Day. The board also discussed soliciting sponsorships for the swings at the pergola to offset some of the cost.
- First Fridays: Mrs. Hall stated that plans are continuing for Feb. First Friday Sweetheart Stroll on Feb. 4th from 5 to 8 pm. She stated that this event would be free to attend and participating businesses would offer samples of sweets.

Discussion was held on the following new business:

- 2022 Work Plan: Mrs. Hall shared the 2022 Work Plan with the board for approval. The key strategies of the plan are Placemaking and Beautification. She stated that these are the same strategies from 2020-2021, but several of the goals had been revised or changed. Mrs. Zmuda voted to approve the plan. The motion was seconded by Mrs. Rozier, and all members voted yes.
- Director Hall gave her report:
 - She announced the addition of several businesses opening downtown – Rusty the Barber, Shephard’s Brew Coffee Co., DreamWeaver Salon.
 - She shared that she will be attending Economic Development training this month through DCA.
 - She announced that Union Station Brewing Company had officially closed on the purchase of the Ingleside Building.
 - She stated that she is working on the annual reports for Georgia Main Street and the Rural Zone report for that designation.

Meeting Adjourned,

Molly Hall

Director