

MINUTES
DOWNTOWN DEVELOPMENT AUTHORITY

The Downtown Development Authority Board held a regular scheduled meeting on December 8, 2021 at the Strand Bistro. Roll call was as follows:

Chair, Dawn Zmuda	Present
Vice Chair, Jeff Chandler	Present
Raymond Brown	Present
Rick Peel	Present
Kim Rozier	Absent
Jennifer Reeder	Present
Interim City Manager, Rose Marcus	Present
Building Inspector, Don Herrin	Present
DDA Director, Molly Hall	Present
Secretary, Tracy Smith	Absent

Mrs. Zmuda made a motion seconded by Mr. Brown to approve regular scheduled meeting minutes for November 10, 2021. Mrs. Zmuda, Mr. Brown, Mr. Peel, and Mrs. Reeder voted yes. Mr. Chandler abstained from voting since he was not in attendance for the November meeting.

Discussion was held on the following old business:

- Pocket Park: Mrs. Hall stated that the platform had been completed at the pocket park. She also said that both the tree and the gazebo had been removed. She stated that the next step for the park would be to seek approval from CSX for the sidewalk to the Train Depot. She also stated that the trees will likely be planted in February.
- Mural Project: Mrs. Hall stated that the mural is now complete and she is very happy with the project. Several board members commented on how quickly the project was completed and the high quality of work.
- First Fridays: Mrs. Hall stated that the December First Friday and Tree Lighting event was very popular. She said that the combination of the Nov. & Dec. events worked out well. Several board members shared positive feedback for the tree lighting and other festivities. Mrs. Hall stated she is now working on the planning of First Fridays for 2022.
- Small Business Saturday: Mrs. Hall stated that while the 60% off in 60 minutes did not seem as popular as it was in 2019, it was still very successful and she had received positive feedback.
- Downtown Christmas: Mrs. Hall reminded the board that Santa and Mrs. Claus would be at Café Euro for two more dates downtown. Mrs. Zmuda shared that the First Friday/Tree Lighting in Dec. was Santa's most popular event to date. She also wanted to thank Instaphotos by Pamela for taking pictures that evening.

Discussion was held on the following new business:

- Director Hall gave her report:
 - Tour of Inns – she stated that the Tour of Inns hosted by the Garden Club Council was very nice event and a great opportunity to see the lodging accommodations downtown.
 - She stated that work on the streetscape would be starting soon and a pre-construction meeting was scheduled for that week.

- She announced that Commissioner Armstrong would be appointing Cora Wujceak to the DDA board to fill the vacant seat.
- She requested the feelings of the board about meeting location. The board agreed to keep meetings at City Hall with possible quarterly luncheons.

Meeting Adjourned,

Molly Hall

Director