

**MINUTES
DOWNTOWN DEVELOPMENT AUTHORITY**

The Downtown Development Authority Board held a regular scheduled meeting on October 13, 2021. Roll call was as follows:

Chair, Dawn Zmuda	Teleconference
Raymond Brown	Present
Jeff Chandler	Present
Rick Peel	Present
Kim Rozier	Absent
Jennifer Reeder	Present
Interim City Manager, Rose Marcus	Present
Building Inspector, Don Herrin	Present
DDA Director, Molly Hall	Present
Secretary, Tracy Smith	Absent

Mrs. Reeder made a motion seconded by Mr. Brown to approve regular scheduled meeting minutes for September 8, 2021 and Special Called meeting September 29, 2021. All board members present voted yes.

Discussion was held on the following old business:

- First Fridays – Mrs. Hall stated that the next event would be the Food Truck Friday & Non-Profit Night on November 5th. This event will kick off the First Friday series for 2021-2022 and events will run through May.
- Downtown Christmas – Mrs. Hall stated the Tree Lighting will be held Dec. 3rd along with Holly Jolly First Friday. The board discussed the potential removal of the tree at the Old Chamber lot. All board members present were in agreement with removal of the tree upon approval of the Tree Board. The board discussed honoring the life of board member Debi Smith at the Tree Lighting ceremony this year. Mrs. Zmuda stated that Café Euro will be hosting Santa again for Photos with Santa sponsored by DDA. No appointments will be necessary for photos this year.

Discussion was held on the following new business:

- Board Position: Mrs. Hall stated that a new board member would be appointed soon to fill the vacant board seat. She stated a new Vice-Chair needed to be selected. Mr. Peel nominated Mr. Chandler, seconded by Mrs. Reeder. All members present voted yes.
- Holiday Gift Raffle: Mrs. Hall asked for input from the board on reviving the Holiday Gift Raffle. She stated this was done in conjunction with Arch Fest in the past, but could be done separately. Vice Chair Chandler asked for a motion to hold the raffle, hearing none the motion failed.
- Small Business Saturday: Mrs. Hall stated she would like to bring back the 60 % off in 60 minutes promotions for Small Business Saturday this year. Mrs. Reeder made a motion to host the event, seconded by Raymond. All present voted yes.
- Director Hall gave her report:
 - Mrs. Hall stated that the streetscape project is continuing to move forward, but waiting on date for a pre-construction meeting.

- Georgia Arts Council Grant: Mrs. Hall updated the board on the Vibrant Communities Grant from the GA Arts Council. She stated that notices should go out about the grant awards in the coming week.
 - Mrs. Hall announced that new restaurant Dulce Kitchen had a planned opening of Oct. 21st.
 - She reminded the board of upcoming events: Pinking of the Fountain – Oct. 22nd at 11 am; Halloween Parade – Oct. 30th at 4 pm.
- The board held an executive session to discuss property.

The board scheduled to meet downtown to look at property at 10 am on Oct. 20th. The next board meeting was set for Nov. 10th at 11 am.

Meeting Adjourned,

Molly Hall

Director