

MINUTES
DOWNTOWN DEVELOPMENT AUTHORITY

The Downtown Development Authority Board held a regular scheduled meeting on December 9th, 2020 at 11:00 AM at Cracker Williams Community Center. Roll call was as follows:

Chair, Jerilyn Bennett	Absent
Vice Chair, Dawn Zmuda	Absent
Jeff Chandler	Present
Rick Peel	Present
Kim Rozier	Present
Jennifer Reeder	Present
Debi Smith	Present
City Manager, Mike Deal	Absent
Building Inspector, Don Herrin	Present
DDA Director, Molly Hall	Present
Secretary, Tracy Smith	Absent

Mrs. Reeder made motion seconded by Mrs. Smith to approve regular scheduled meeting minutes for November 2020. All board members present voted yes.

Discussion was held on the following old business:

- Elf on the Shelf: Mrs. Hall announced the first two weeks of the promotion had gone fairly well and two weeks were remaining in the promotion.

Discussion was held on the following new business:

- Vision Statement: The board reviewed the proposed vision statement. Mrs. Rozier made a motion to adopt, seconded by Mrs. Reeder. All board present voted in favor of adopting the statement, "Our vision is to ensure downtown Jesup's future as a vibrant center of commerce, development, and community activity. Downtown is a place where small businesses thrive, local history is honored, and the community gathers together."
- Mrs. Hall announced an upcoming ribbon cutting for new downtown business Lubulu Square Cultural Arts Center and a Christmas open house at Fonda Davis Salon.
- Director Hall gave her report:
 - She stated that the private tree lighting in honor of healthcare workers was a success. The event was live streamed to Facebook and would be featured in local media.
 - She reminded the board that nominations for board positions will be made by City Council in the near future.
- Mr. Peel made a comment about signage in the downtown area. He stated that he would like to see more uniformity in signage downtown. Mrs. Hall explained that currently the sign requirements in downtown are very lenient. The board had discussion on drafting a signage ordinance for downtown to bring before City Council.

The next DDA meeting was scheduled for January 13, 2021.

Meeting Adjourned,

Molly Hall

Director