

**MINUTES**  
**DOWNTOWN DEVELOPMENT AUTHORITY**

The Downtown Development Authority Board held a regular scheduled meeting on August 26, 2020 at 11:00 AM virtually through Zoom. Roll call was as follows:

Chair, Jerilyn Bennett	Absent
Vice Chair, Dawn Zmuda	Present
Jeff Chandler	Present
Rick Peel	Absent
Kim Rozier	Present
Jennifer Reeder	Present
Debi Smith	Present
City Manager, Mike Deal	Absent
Building Inspector, Don Herrin	Absent
DDA Director, Molly Hall	Present
Secretary, Tracy Smith	Absent

Mrs. Zmuda made motion seconded by Mrs. Smith to approve regular scheduled meeting minutes for May 2020. All board members present voted yes.

Discussion was held on the following new business:

- Arch Fest: The board held a discussion on Arch Fest 2020 during the current pandemic. After much discussion, Mrs. Smith made a motion to cancel Arch Fest this year. The motion was seconded by Mrs. Zmuda and all present voted in favor.
- Downtown Banquet: The board discussed the status of the Downtown Banquet for this year. Given the current state of COVID-19 and poor attendance in previous years, the board decided not to host a downtown banquet this year. The banquet will be replaced with a virtual presentation/video update showcasing the downtown businesses and highlighting ongoing projects.
- Strategic Partnerships: Mrs. Hall asked the board on guidance with regard to seeking partnerships given the current economic situation. The board was in favor of requesting these sponsorships for 2020-2021.
- Director Hall gave her report:
  - Mrs. Hall stated that the 3<sup>rd</sup> Annual Scarecrows Among Us is set for October, and applications are now being accepted until Sept. 30<sup>th</sup>. This contest is a collaboration between DDA, the Wayne County Chamber of Commerce, and the Kiwanis Club.
  - Mrs. Hall announced that the new inn above JaJe's Place is nearly complete and will provide 8 rooms for short term lodging downtown.
  - Mrs. Hall asked the board's opinion on complying with new guidelines for Main Street affiliate status. The board agreed to move forward with completing the new requirements.
- The board held an executive session to discuss review of Sign Grant application.
- A motion was made by Kim Rozier to approve a sign grant application for Murphy Builder's Supply. The motion was seconded by Jeff Chandler and all present voted in favor.

The next DDA meeting was scheduled for September 9, 2020.

Meeting Adjourned,

# **Molly Hall**

Director